

One of the best.
Learning from
Michael will take
your storytelling
skills to a
completely new
level that will
elevate you, your
organization, and
your business.

Mike Tringe, Co-Founder + CEO
CreatorUp

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Transformational Storytelling

Michael's technical knowledge of storytelling will stick with me. But much more importantly, Michael recognizes the power of story to heal and to build connections.

*-Max A.
Workshop Participant*



Story is the most powerful tool you have to connect with other people, build community, transform culture and inspire action.



Your stories contain the DNA of identity, of what you value most, of how you treat others and how others react to you.

Harness the power of story to. . .



Build Stronger Teams

Storytelling promotes empathy, trust, and a sense of psychological safety; three hallmarks of highly effective teams.



Raise More Money

People invest in people, not ideas or causes. Powerful storytelling creates authentic connections that can deepen over time.



Lead More Effectively

You have to connect before you can convince and inspire others. Strong storytelling connects deeply and enhance leadership presence.



Communicate Mindfully

Storytelling promotes deep listening and conscious communication skills that can transform teams and relationships.

Workshop Menu

Our storytelling workshops are experiential explorations of story as a communication and leadership tool, catalyst for cultural change, and art form.

Build Community Through Story.

Learn how stories effect the brain and impact our physiology. Explore a four step process to find, craft, and share powerful stories. Practice a method that moves audiences from apathy to action in three steps.

Leadership Storytelling Story.

Discover the power of story to connect and inspire. Learn the six types of stories every leader must tell. Reconnect with your 'why' story. Develop a powerful origin story.

Storytelling for Fundraisers

Expand your understanding of fundraising. Learn to build deep contributing relationships through story. Get to know your audience more deeply. Explore techniques and structures that inspire your audience to support your work.

Storytelling to Transform Culture + Teams

Learn how storytelling can diffuse conflict. Use storytelling to reinforce and build strong values. Identify the values of your team or community. Gain powerful tools that can help foster stronger relationships. Design your own storytelling practices to share with your teams.

Ethical Storytelling for Nonprofits

Learn to identify common ethical stumbling blocks. Explore three strategies that will help you tell more nuanced, human, and powerful stories. Discover techniques that help you both meet your fundraising goals AND lift up the voices of the people you serve

StoryCircles: Building a Community of Practice

Learn to facilitate and share the StoryCircle tool. Develop, share, and receive feedback on at least one story of your own. Practice deep listening, compassion, and inclusivity. Leave with instantly applicable techniques and tools!