



YOUR CONVENING FOUNDATION

Reason to Convene

CLEAR CONVENING OBJECTIVES



Have we defined and prioritized the impact we want to create with this convening?

STAKEHOLDER READINESS



Are there groups of stakeholders thinking, writing, working on this issue independently?

ISSUE SALIENCE



Has this issue been gaining traction? Are there forces converging to make it more relevant?

UNIQUE STRATEGIC VALUE



Will the convening we're contemplating fill a truly unique role in the ecosystem of other convenings around this issue?

Convening Power

NETWORK STRENGTH & DIVERSITY



Do we have the breadth and depth of connections to get the "right" people in the room and ensure that all voices are heard?

CREDIBILITY



Do we have enough of an expert reputation in this space to be taken seriously and make a real impact?

CACHET



Are we able to create a degree of FOMO (fear of missing out) with our convenings?

PLATFORM FOR ENGAGEMENT



Can we dedicate the resources necessary to put on the kind of convening it would take to achieve our impact objectives?

TOTAL _____ /40