



The questions below are great ways to begin the process of inviting and exploring compelling stories. As the story unfolds, you can continue the exploration by cultivating a sense of gentle curiosity and asking open stories that invite the storyteller to reflect, explore, and share their experience.

Questions to Invite Compelling Stories

1. What experience / moment surprised you most about working with organization?
2. What experience or moment would you be most excited to share with contributors / board members, etc. (make this specific to the target audience)?
3. Share a moment that resonated with you at a deeply human level.
4. What is a moment that you experienced a shift in your relationship with yourself (or the organization, etc.)?
5. What is a moment that you experienced that you think exemplifies the work of the organization?
6. What's a story that you wish everyone knew about this organization and its work?
7. What is a moment that you experienced a challenge in your work / relationship with the organization? How did that challenge resolve, if it has?
8. How did you find your way to the organization?
9. What is a moment that you experienced a shift in perspective?
10. Share a moment that inspired you.