

# MICHAEL KASS

**TRANSFORMATIONAL SPEAKER**  
**COACH | AUTHOR | STORYTELLER**



HARNESS THE POWER OF STORY TO CREATE CHANGE

## Bio

At the age of 8, Michael Kass looked up from a book of ancient fairy tales and proclaimed that he wanted to study the way that these old stories created and reflected culture and beliefs. His parents immediately sent him to science camp.

Today, Michael is a dynamic speaker, facilitator, and award-winning storyteller dedicated to helping people, organizations and communities discover and harness the power of their stories to create change. In addition to his storytelling expertise, he brings his background as a professional stage actor and deep experience in the social change, technology, and healthcare sectors to his work to create high energy, interactive, and impactful experiences for audiences around the world. Michael is a mentor with the Creative Visions Foundation, the author of *Building Your Leadership Story* and *The StoryCircle Guide*, and serves on the Board of Directors of the Breath Center. He likes brownies perhaps a little too much.

## Signature Topics

### **BUILDING ENGAGEMENT AND CULTURE THROUGH STORYTELLING**

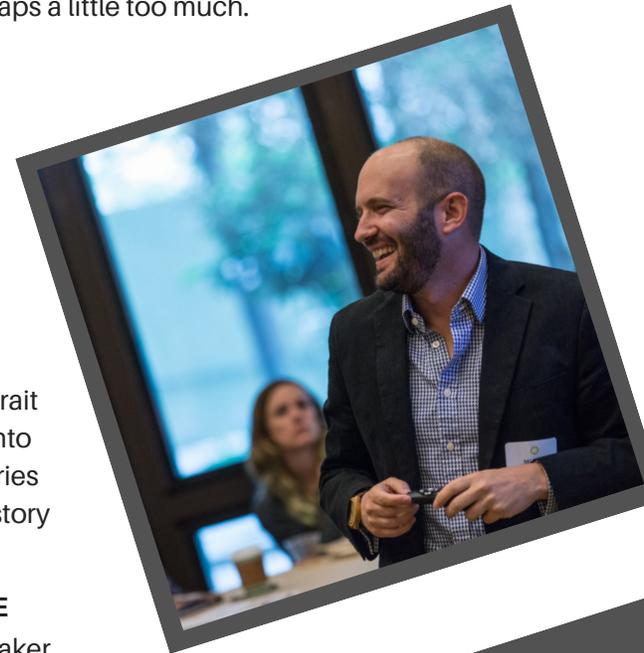
Using stories, humor, and interactive exercises, this talk re-introduces storytelling as a powerful tool that goes far beyond being a simple communication or sales tactic. You will leave inspired, thinking, and with concrete tools and techniques to start using right away.

### **UNLOCK THE POWER OF YOUR LEADERSHIP STORIES**

The power to craft compelling, human narratives has been a key leadership trait since humans lived in tribes. This high energy, fun, and insightful talk dives into the art and science of storytelling as a leadership tool. Weaving powerful stories throughout, this talk will leave you with a new appreciation for the power of story and tools to integrate into your work.

### **FIND YOUR VOICE + CHANGE YOUR WORLD: SPEAKING WITH PRESENCE**

Built from years of experience as an award-winning storyteller, actor, and speaker, this talk focuses on both crafting a strong message and delivering it with power. Through stories and interactive exercises, you'll learn to find a deeply rooted connection with self and audience and move through fear before and during presentations so you can inspire your audiences to action.



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